

Guidelines

REGISTRATION GUIDELINES

All participants in the 2009 Biotech Showcase are required to register. General attendees are required to pay a fee. Investors and research analysts may register on a complementary basis.

Registration Fees & Categories:

	January 9, 2009	On-Site
Qualified Investors & Analysts	Complimentary	Complimentary
General attendee – Member rate (1)	\$450	\$570
General attendee - Non-members	\$590	\$720

Investors & Analysts: Qualified investors and analysts will receive complimentary registration. A qualified investor is an institutional or venture investor that invests in the biotechnology industry. Analysts include buy-side and sell-side research analysts.

Attendees: These fees apply to all other attendees including non-presenting executives of biotechnology companies, pharmaceutical executives and professional service providers. Professional service providers include investment bankers and representatives of law, accounting, consulting, academic and economic development organizations. In order to qualify for the Member

(1) Member Rate: In order to qualify for the member rate, you must be a member of a supporting biotechnology association

Attendee benefits:

- Access to all areas of the meeting including breaks, luncheon, corporate presentation rooms, semi-private meeting space and networking reception
- Ability to request meetings and reserve semi-private meeting space for meetings
- Option to purchase private meeting space for confidential investor or business development meetings

Registration and payment policy:

- You will receive an invoice via email with information on methods of payment shortly after completion of registration
- The invoice is payable upon receipt
- A driver's license or other form of photo ID is required at check-in. Badges will not be issued without proper identification
- All registrations are subject to verification of credentials and proper registration category. Determination of registration category is at the sole discretion of showcase organizers
- We regret that we cannot make refunds due to cancellations or non-attendance
- You may request a substitution by contacting Elaine Bundy (see below). Substitution requests must be received by Friday, January 9, 2009

Registration Contact:

Elaine Bundy

Tel: +1 760.930.0500

E-mail: ebundy@ebdgroup.com

CORPORATE PRESENTATION GUIDELINES**Presentation Fees:**

Member (1)	\$1490 (2)
Non-Member	\$2190 (2)

(1) Member Rate: In order to qualify for the member rate, you must be a member of a supporting biotechnology association

(2) The fee to present includes the registration of the presenter

Corporate Presentation Benefits:

- 15-minute corporate presentation with PowerPoint slides
- 1 general attendee registration for the presenter
- Breaks, luncheon and networking reception
- Access to speaker ready room
- Company profile in showcase handbook and company listing in presentation schedule
- Link to company website from meeting website
- Access to semi-private meeting space for investor or business development meetings
- Option to reserve private meeting space for confidential investor or business development meetings for an additional fee

Corporate Presentation policy and guidelines:

- Presenters are required to pay presentation fee online prior to January 9, 2009
- Presentations must be submitted to showcase organizers by e-mail at least 48 hours prior to presentation timeslot
- Microsoft PowerPoint is the acceptable format
- Presentations are strictly limited to 15 -minutes including introduction. therefore the slide deck should not exceed 14 slides
- Q&A is not recommended during the 15-minute presentation

Company Presentation Contact:

Steve Suriano

Tel: +1 646.592.0659

E-mail: ssuriano@demy-colton.com

1X1 MEETING GUIDELINES

Semi-private Meeting Space: Semi-private meetings will take place at assigned tables in a ballroom located on 10th floor of the Marines Memorial Club. All registered attendees will have access to the partneringONE software to pre-arrange 1X1 meetings with other attendees. This area is reserved for registered attendees of the Biotech Showcase. Registered attendees may invite unregistered guests to meetings in private meeting suites.

- Meeting space may be reserved in 1-hour time intervals
- Semi-private meeting space will be assigned at tables at tables in the ballroom
- Meetings may be scheduled using the partneringONE software or by visiting the meeting desk on-site
- The time limit will be strictly enforced
- Semi-private meeting space is available on Wednesday, January 14 on the 10th floor. If there is high demand, we will extend availability to Tuesday, January 13

How to use partneringONE to arrange meetings:

Profile
<ul style="list-style-type: none"> • Create a company profile or upload your profile from a previous EBD Group conference.
Search
<ul style="list-style-type: none"> • Start the meeting process ahead of the showcase. • Select meeting opportunities by therapeutic area, licensing status or other relevant search options.
Connect
<ul style="list-style-type: none"> • Submit meeting requests to selected showcase attendees, adding personal messages if desired. • Accept or decline incoming meeting requests.
Schedule
<ul style="list-style-type: none"> • Select the times you are available for meetings on the Agenda/Schedule page. • Meeting times and locations will be assigned automatically at mutually convenient times. • View your personalized meeting schedule online.

partneringONE Contact:

Zachary Fields
 Tel: +1 760.930.0500
 E-mail: zfields@ebdgroup.com

Private Meeting Suites: Suites in the Marines' Memorial Club are available for private meetings Tuesday, January 13 and Wednesday, January 14. (You do not have to be a paid registrant for The Biotech Showcase to reserve private meeting space.) Book your meeting space today.

Private meeting suite fees:

	Members:	Non-Members
1 hour time slot:	\$145	\$180
2 hour time slot:	\$245	\$280
3 hour time slot:	\$300	\$330

Private Meeting Room Guidelines:

- Private meeting rooms can be reserved in 1 hour time intervals and up to 3 hours at a time
- Private meetings can be reserved by contacting meeting staff in advance or on-site at the partnering desk
- Meeting space is available from 4:00 pm Tuesday January 13 until noon Thursday January 15

- Time limit will be strictly enforced
- Private meeting rooms can be reserved in advance or on-site at the partnering desk

Private Meeting Room Contact:

Zachary Fields

Tel: 760.930.0500

E-mail: zfields@ebdgroup.com

Become a Supporting Association: This meeting is organized with the support of biotechnology industry associations for the benefit of their private member companies. The organizers have a long history of working with industry associations and consider the work they do to support their member companies critical for the growth of the biotechnology industry. If you wish to become a supporting association, please contact us.

Company Presentation Contact:

Steve Suriano

Tel: +1 646.592.0659

E-mail: ssuriano@demy-colton.com