

## Agenda

**Thursday, March 5th**

### **11:00am-1:00pm Lunch and Kick-Off Panel**

How the current economy and new administration is going to impact our industry, including new healthcare policy, new insurance legislation, FDA appointments and other policy changes.

Panelists:

- Tom Kowalski, President, Texas Healthcare and Bioscience Institute
- Kevin Lalande, Managing Director, Santé Ventures
- Other invited panelists

### **1:00-2:30 CEO Workshop**

Strategies for thriving in uncertain economic times

- Creative financing in this environment
- Cash burn management in difficult financial times
- Effective talent sourcing strategies with limited funding

*Break-out groups for device, therapeutics and diagnostics CEOs*

### **2:30pm-3:00pm Break**

### **3:00pm-4:00pm CEO Workshop**

The Emerging Technology Fund is going back to the legislature for another two years' funding and CPRIT is in the formative stages. Both programs are seeking input. Take part in developing suggestions for these state programs.

*Break-out groups for ETF and CPRIT*

### **4:30pm-6:00pm Fireside Chats**

Two of Texas' foremost inventors/entrepreneurs will share their stories about creating successful companies:

- Billy Cohn, Director, Minimally Invasive Surgical Technology, Texas Heart Institute
- Matt Winkler, CEO and CSO, Asuragen

### **6:00pm Cocktail Reception and Dinner--6:00pm**

**Friday, March 6th**

### **8:00am-9:00am CEO Workshop Wrap-Up**

CEO groups will present the results of the Thursday breakout discussions

### **9:00am-Noon CPRIT Work Session**

Informal forum to gather ideas and suggestions for the CPRIT commercialization plan.

- Charles Tate, Chair of the Commercialization Committee of the Oversight Board of the Cancer Prevention and Research Institute of Texas (CPRIT)

**Noon-1:00pm**

**Lunch**

**1:00pm**

**Golf and/or Depart**