

Opportunity Houston Booth BIO 2009 Atlanta Draft Schedule

Sunday, May 17, 2009

Booth Set-Up

Monday, May 18, 2009 PRE BIO-EVENTS

DOING BUSINESS IN EUROPE - From a Base in Belgium

**Event Hosted by Belgian Trade Commission (invited *Opportunity Houston* Booth participants)

09:30 a.m. **Registration and Morning Coffee**

10:00 a.m. **Welcoming Remarks**

Representative from Smith, Gambrell & Russell, LLP
5 minutes

**Demystifying the European Union – Twenty-seven Countries,
One Nation**

*Mr. Russ Froneberger, President, Global Consulting &
Affiliates*

15 minutes

Biologistics: More Assets to Welcome You in Liege

*Ms. Laurence Slangen, Mgr. of the Foreign Investors’
Service at SPI⁺*

30 minutes

Cross-cultural and Legal Aspects of Doing Business in Belgium

*Mr. Anton Mertens, Esq., Partner at Smith, Gambrell &
Russell, LLP*

15 minutes

Tax and Other Typical Business Start-up Issues

Mr. Robert Verzi, Partner at Habif, Arogeti & Wynne, LLP
15 minutes

A Biologistics Success Story

*Ms. Laurence Slangen, Mgr. of the Foreign Investors’
Service at SPI⁺*

*Ms. Leigh Anne Downes, Director, Life Science, Memphis
Regional*

*Chamber of Commerce U.S. Biologistics Company Testimonial –
Steelgate, Inc.*

30 minutes

- 12:00 p.m. **Networking Luncheon**
- 1:00 p.m. **End of Seminar**
- 1:00 p.m. – 9 p.m. OPEN TIME
- 9 p.m. **Berlin –Brandenburg Night**
**Event Hosted By Berlin Partner, Bayer Healthcare, BioTop,
Airport Region (Berlin-Brandenburg) ZAB, Brandenburg Economic
Development Board (*Opportunity Houston* booth participants are
invited to attend)

Tuesday, May 19, 2009 (OPENING DAY OF BIO2009)

- 7:30 a.m. – 9:30 a.m. ***Belgian Breakfast : Biopharmaceutical R&D and
Manufacturing: the Belgian Case Study***

According to a comparing study of the OECD on "Innovation in Pharmaceutical Biotechnology", Belgium is the best performing country on several indicators for innovation and industrial development.

Belgium's attractiveness was recently enhanced by several government's tax measures, such as a substantial reduction of the nominal corporate tax rate by a deduction of notional interest on companies' adjusted equity capital and a 75% exemption payroll withholding tax for scientific researchers. Belgium also has the lowest European tax rate on revenue from royalty income.

Belgium, located in the center of Europe, is the host country for worldcenters for biopharmaceutical R&D and manufacturing. Due to this particularly favorable environment, leading companies have recently made major investments in Belgium.

Yves Verschuere, Managing Director of Essenscia, the Belgian federation for chemistry and life sciences industries, will inform you on the latest initiatives aiming at making Belgium a center of excellence in biopharmacy.

This presentation will be followed by the testimony of a Johnson & Johnson executive representative on the company experience and activity in Belgium.

It will be the opportunity for you to meet with government experts, a delegation of 50 Belgian companies as well as representatives of

7 universities (see short description in attachment) and discuss the possibilities of inter-company collaborations.

Location: Marriott Marquis Hotel - 265 Peachtree Center Avenue, Atlanta, Georgia (*Opportunity Houston* booth participants are invited to attend)

10:15 a.m. – 5 p.m. BIO Booth

5:00 pm – 6:30 pm BIO Evening Booth Receptions

Wednesday, May 20, 2009

10:00 am – 5:30 pm BIO Booth

5 p.m. – 7 p.m. Baker & McKenzie Reception (*Opportunity Houston* booth participants are invited to attend)

7:30 p.m. – 11 p.m. Belgian Café
**Event Hosted by Belgian Trade Commission (*Opportunity Houston* booth participants are invited to attend)

Thursday, May 21, 2009

10:00 a.m. – 3 p.m. BIO Booth

Booth Participants to Date: (24 plus OH Staff)

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